



UNDER THE AUSPICES
OF THE PRIME MINISTER OF
THE ARAB REPUBLIC OF EGYPT



GLOBAL
ENTREPRENEURSHIP
FESTIVAL

GEF/2026/HST/APP/INV/GH/3001

30th August, 2026

Joshua Kodjo Mensah
Broadcast Journalist,
Accra, Ghana.

Dear Joshua,

APPOINTMENT AS OFFICIAL HOST — GLOBAL ENTREPRENEURSHIP FESTIVAL (GEF)

On behalf of the Global Entrepreneurship Festival (GEF), it is my pleasure to formally appoint you as an Official GEF Host, effective immediately.

This appointment recognises your communication ability, stage presence, professionalism, personality and potential to represent the GEF brand across international platforms.

YOUR ROLE

As an Official GEF Host, you will:

- Host and moderate selected GEF Global Business Forums, Business Mixers, activations and other GEF events across cities around the world.
- Serve as one of the MCs/hosts for the main Global Entrepreneurship Festival, including GEF 2026 in Cairo, Egypt.
- Engage audiences, speakers, entrepreneurs, investors, partners and other stakeholders in a professional and energetic manner.
- Work closely with the GEF Events and Communications teams to ensure consistency in messaging, presentation and brand experience.
- Represent the values, vision and global ambition of GEF at assigned events.
- Participate in selected promotional activities, interviews, digital content and other GEF engagements.

As an Official GEF Host, you will receive:

- Event allowance for every GEF event you officially anchor.
- Flight and accommodation covered for approved international GEF assignments.
- Logistics and local transportation support for assigned events.
- International exposure through participation in GEF events across global cities.
- Opportunities to share the stage with global business leaders, entrepreneurs, investors, government officials and influential personalities.
- Access to a growing international network of business, media and institutional connections.
- Global visibility and opportunities to build your profile as a global host and moderator.
- Official recognition and association with the Global Entrepreneurship Festival, providing a platform for long-term professional growth.

This appointment gives you the opportunity to grow beyond being an event host and Tv host into a recognised international global personality, with access to rooms, people, platforms and opportunities that can significantly accelerate your career and global positioning.

We believe you have the capacity to grow with the GEF platform and become one of the familiar faces associated with our global platforms.

We look forward to having you represent GEF with excellence, energy and distinction across the world.

Congratulations and welcome to the GEF family.

Yours sincerely,

Dr. Summy Smart Francis
President
Global Entrepreneurship Festival (GEF)